



My aspiration is to apply visual thinking and design methodologies to explore and solve complex issues in contemporary world and culture, and be a force of positive change through innovation and creativity.

♥ Copenhagen, Denmark

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🌐 www.andreeavlad.com

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SKILLS & COMPETENCES

ARTISTIC / DESIGN / PRACTICAL

- Graphic & Communication Design
- Presentation Design
- Branding and Visual Identity
- Art, Design & Communication Theories
- Print & Editorial Design
- Hand Drawing & Sketching
- Illustration / Infographics / Icon Design
- UI & UX - web, apps
- Digital & Analog Photography

TECHNICAL

- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- PowerPoint & Keynote
- Adobe Premiere Pro
- Adobe Acrobat
- Microsoft Word



WORK

Founder - V Studio

08 / 2019 - present

Graphic & Communication Designer

· Freelance - Graphic & Communication Design Services

Radiometer - Medical Devices

08 / 2019 - present - freelance

02 / 2016 - 07 / 2018 - student

Graphic Designer

· Print and digital artwork for the MarCom and Digital Marketing Departments
· Desktop publishing, logo design, web graphics, presentations and booth exhibitions design

Care4Burn - NGO

01 / 2018 - present

Graphic Designer

· Volunteer-based - Children's Burn and Education Programme

Neusoft Mobile Solutions - Software Company

10 / 2010 - 01 / 2012

Graphic Designer

· UI / prototyping for mobile and web applications

LOGOS Publishing

03 / 2009 - 10 / 2017

Graphic Designer

· Freelance-based collaboration - book cover design, editorial design

INTERNSHIPS

iMotions - Software Company

05 / 2019 - 06 / 2019

Creative Intern - Graphic & Communication Design

· Visual content for the new website, redesigning and updating print material

Hilden Diaz - Art Studio

08 / 2018 - 09 / 2018

Creative Intern - Graphic & Communication Design

· Communication and presentation materials for Pio Diaz's artworks and art projects

TBWA\Copenhagen - Advertising Agency

06 / 2017 - 10 / 2017

Creative Intern - Communication Design

· Redesign the TBWA & BBDO website; content production (graphic & copy) for social media

Scandinavian Branding

11 / 2014 - 02 / 2015

Creative Intern - Graphic Design

· Brand identity, logo design, typography, desktop publishing (DTP)

Copenhagen Concept

09 / 2013 - 12 / 2013

Intern at FashionFinder - Multimedia & Graphic Designer

· Visual concepts for FashionFinder website; redesign FashionFinder mobile app
· Designed various graphical materials for various campaigns

OTHER SKILLS & KNOWLEDGE

- Creative & Critical thinking
- Analytical and managerial abilities
- Agile development methodologies (SCRUM)
- Good team work & collaboration
- Good Ability to adapt to multicultural environment
- **Languages:** Romanian (*native*), English (*fluent*), Spanish (*good*)
French (*good*), Danish (*ok*)

INTERESTS

- Graphic & Communication Design
- Critical & Speculative Design
- Art - Practice & Theory
- Sustainability
- Human Behaviour
- Goodvertising
- Film & Photography
- Books & Storytelling
- Culture & Philosophy
- Nutrition & Health
- Cooking & food culture

TO SEE
MY WORK
VISIT

WWW.ANDREEAVLAD.COM

EDUCATION

KEA Copenhagen School of Design & Technology

Bachelor's Degree (BA) Design & Business

08 / 2016 - 01 / 2018

Communication Design and Media

· visual communication · strategy · rhetoric · media · storytelling · conceptual and communication campaigns · cross media solutions · critical design prototyping · sociology

KEA Copenhagen School of Design & Technology

Bachelor's Degree (PBA) (1st semester)

02 / 2016 - 06 / 2016

Digital Concept Development

· E-concept · digital media · research methodologies · philosophy of science · media technology · conceptual and digital communication · project management

KEA Copenhagen School of Design & Technology

Academic Professional (AP)

01 / 2012 - 01 / 2014

Multimedia Design and Communication

· design · multimedia · interaction design · communication · marketing · user experience · user testing · team work · collaborative medium · VJ and web TV module · film theory and principles

University of Art and Design Cluj-Napoca, Romania

10 / 2007 - 06 / 2010

Bachelor of Fine Arts (BA) + Certificate in Art Pedagogy

Graphic Arts, Graphic Design

· traditional artistic program · practical techniques · drawing · etching · press print · digital and film photography · color and composition · art history · philosophy of culture · semiotics · aesthetics · human anatomy · graphic design · illustration

National College of Arts Constanta, Romania

Graduate Degree (High school)

09 / 2003 - 06 / 2007

Graphic Arts

DISTINCTIONS & SCHOLARSHIPS

Erasmus Scholarship

01 / 2009 - 05 / 2009

École Regionale des Beaux Arts, Rennes, France

· typography · image design and scenography · communication and graphic design history · editorial design · desktop publishing · technical and practical methods of visual representation · French language and culture

1st Prize at the National Olympiad of Visual Arts and Art History - Graphic Arts

04 / 2006

West University, Faculty Of Art and Design, Timisoara, Romania